

PARTALE RIFCKIST



Business Essentials

- Entity Number
- Business License
- Specialty Insurance
- Accountant
- O Book Keeping Website

Websites

- Website Host
- Scheduler/booking Host
- O Payment Processor Host
- Business Bank Account
- Email Marketing Host

Marketing Story

- O Meets a Character
- O With a problem
- Meets a Guide
- O Gives them a plan
- O Calls them to action
- Failure
- Success

Marketing

- O Google Business
- O <u>Facebook Marketplace</u>
- Meta Business
- Instagram
- Pinterest
- Offerup
- Apple Maps

Equipment

- Large Bounce House
- O Toddler Bounce House
- Mats 1 or Mats 2
- Foam Gym Equipment
- Ball Pit
- <u>Slide</u>
- Ball Pit Balls
- <u>Gates</u>

Process

- O Customer comes to website
- Selects Product
- O Books with booking host on website
- O Booking is sent to calendar
- Processes payment through payment processor
- Payment is sent to bank account

Extras

- **Anchors**
- Sandbags
- Sandbags
- <u>Tarps</u>
- Sanitizer
- Cleaning Towels
- Magic Eraser
- <u>Weighted Mallet</u>



